

I. Call to Order by Danielle Hayes. Meeting started at 7:10 pm.

A. Welcome – Danielle Hayes welcomed in attendance.

Attendees - Melissa Graham, Beth Rasmussen, Shari Johnston, Bridgett Summerfeldt, Amy Pomerance, Sylvia Guzman, Virginia Holunga, Regina Juan, Trisha Bingham, Emilia Silva, Daniella Hayes.

B. Approval of Meeting Minutes

- **A motion was made by Beth Rasmussen to approve the minutes from January 2015. The motion was seconded by Emilia Silva and passed.**

II. Reports

A. Treasurer's Report – Trisha Bingham

- Teachers need to start making requests for their purchases.
- LLNL sent \$450.00 to the PTO this year.
- Fund-a-Book is a new fundraiser for the benefit of Jackson Avenue children. This fund will allow any child who would otherwise not buy a book at the Book Fair to now receive a free book of his or her choice to take home. The fundraiser raised \$11,005.
- Safeway/eScrip is low because it only takes ATM swipes now.

B. Principal's Report – Shari Johnston

Shari shared three **Parent Engagement Questions** and asked the PTO to answer them.

Question 1: How do parents at our site currently find out about events, activities, programs, and /or the curriculum at our school? How might we enhance our communication channels?

- The PTO listed PeachJar banners, Facebook, SchoolLoop, teachers, marquee, and posters.

Question 2: How do parents at our site currently find out about events, activities, programs, at the district? How might we enhance our communication channels?

- The PTO listed Phone calls, emails, and messenger.

Question 3: Which Parent Education Opportunities would you most like the District to offer? (Please list by Cyber Safety, Common Core Awareness, Supporting College and Career Readiness, Other).

- The PTO parents each listed on paper what they each would like the District to offer and gave them to Shari.
- The PTO Facebook page will be listed on the marquee.

### C. Teacher's Report – Regina Juan

- The teachers thanked the PTO for the generous gifts of books that they received from the Book Fair for their classrooms.
- The teachers asked for a budget change from the PTO: At the beginning of next year they would like equal monies to be given to all the classrooms. Each class would receive \$650.00 per year whereas the current budget gives the 4<sup>th</sup> and 5<sup>th</sup> grade class rooms \$800.00 per year. This request was tabled until research could be done on why the budgets are different.

#### Old Business:

- The Book Fair grossed \$8,562. The net profit was \$4,859.57. This amount is issued in Scholastic dollars. The classrooms will receive 36% of the amount and the library will receive the balance. This represents a increase of \$1,600 over last year.
- Fund a Book raised \$11,005 for the children who cannot afford to buy books from the Book Fair. Over 200 students were able to go home with books this year from the donation to Fund a Book. Thank you Debbie for all your work on this new fundraiser and for giving it to Jackson Avenue students.
- See's Candy will not be sold for the Spring Holidays.

### III. New Business:

- Box Top Alternative Prize is a good solution to offering the Box Top Store. The store is a lot of work and PTO just doesn't have the time to staff it. The students can have class-room competitions and receive ice cream vouchers and or trophies for their efforts in collecting Box Tops.
- PTO will reimburse Debbie for cost of postage and Thank You cards that will be sent to all the donors for Fund a Book.
- Flyers for AmazonSmile will be sent out for Jackson Avenue families. Here is some information about AmazonSmile for those of you that have not used it yet.
  - AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at [smile.amazon.com](https://smile.amazon.com), you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization. You can choose from nearly one million organizations to support.
  - How do I shop at AmazonSmile? We have links in our Jackson Avenue web site under PTO.
    - To shop at AmazonSmile simply go to [smile.amazon.com](https://smile.amazon.com) from the web browser on your computer or mobile device. You may also want to add a bookmark to [smile.amazon.com](https://smile.amazon.com) to make it even easier to return and start your shopping at AmazonSmile.
  - Which products on AmazonSmile are eligible for charitable donations?
    - Tens of millions of products on AmazonSmile are eligible for donations. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Recurring Subscribe-and-Save purchases and subscription renewals are not currently eligible.
  - Can I use my existing Amazon.com account on AmazonSmile?

- Yes, you use the same account on Amazon.com and AmazonSmile. Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.
- How do I select a charitable organization to support when shopping on AmazonSmile?
  - On your first visit to AmazonSmile ([smile.amazon.com](https://smile.amazon.com)), you need to select a charitable organization to receive donations from eligible purchases before you begin shopping. We will remember your selection, and then every eligible purchase you make at [smile.amazon.com](https://smile.amazon.com) will result in a donation to Parent Teacher Origination Jackson Avenue Elementary.
- Schoola Fundraiser turns adorable outgrown clothes into money for the Jackson Avenue PTO. It takes gently used kids clothes which are sold on line. The Jackson Avenue PTO will receive 40% of the purchase price. More information to come in March on when and where to give your used clothes.

#### Announcements

- Family Night Out at Patxi's next Tuesday, February 17th.
- The Spring Fundraiser meeting will be held on Thursday, February 19th in the Library.

#### IV. Adjournment

The next PTO meeting was set for March 11<sup>th</sup> from 7:00-8:00pm.  
The meeting adjourned at 8:05 pm.